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ECC LIFE & STYLE ANNOUNCES THE MOST LUXURIOUS EVENT OF 2009

Boston, MA, 6/2/2009 – ECC Life & Style, the Boston based bespoke menswear designers announced the hosting of its ECC and Friends Trunk Show, where they will showcase their Genuine Bespoke brand of luxury menswear.

The ECC and Friends Trunk Show will be held on June 20th from 11:00 AM – 4:00 PM at the exclusive Carnegie Abbey Club, located at Willow Lane, Portsmouth, Rhode Island. This exclusively private invitation only event will host business leaders and notable local and national sports and entertainment professionals, from New England and the Tri-State.

ECC is known for classic style and uncompromising quality. Each Genuine Bespoke piece goes through ECC's bespoke process. This process includes individual design time and hours of hand-work for cutting and stitching that goes beyond traditional made-to-measure and "custom." ECC's bespoke process offers an old-world basted fitting that exacts Savile Row quality construction for perfection in fit, ultimate utility, comfort, and individuality.

ECC's Principal Designer, Jeff Lahens, will be on site to present ECC's collection and for brief personal consultations. Treat yourself or choose a gift for that special man in your life by purchasing an ECC Genuine Bespoke creation. There is no other designer producing anything remotely close in designs and details. ECC's work has been featured in national fashion shows, Boston Common Magazine, Jordanian Air's Royal Wings Magazine, and Men's Vogue, to name a few. Celebrities like, Doc Rivers - Head Coach of the Boston Celtics; Bill Self - Head Coach of the University of Kansas, have recognized their talent and have purchased ECC's clothing.

“We have invited a few trusted purveyors of the finest luxury goods in the region to take part in this exclusive event, to include bespoke handsewn Italian shoes, fine timepieces, exquisite neckwear, and the world's best cigars. With the Carnegie Abbey Club on the Narragansett Bay coast as the backdrop, sumptuous hors d'oeuvres and spirits, and gracious music - ECC promises this will be an aficionado's paradise.” said Shawn Harris, CEO of ECC.

For additional information on The ECC and Friends Newport Trunk Show 2009 or to schedule an interview, please contact Keyoca or visit <http://www.rockthatevent/newport2009>.

About ECC Life & Style

ECC Life and Style - Luxury Menswear Designer and Manufacturer. ECC is the creator of Genuine Bespoke brand of luxury menswear. Genuine Bespoke is worn by the most discerning men, which includes sports, entertainment, and business elite professionals. ECC's Genuine Bespoke is a commitment to truly finer things, which results in its Members having the most exclusive menswear available. The higher standards of the Genuine Bespoke brand also extend to ECC's Interior Home Design service.

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